

ZENTRIX



Design Awards Q2 2026



# CREATIVE



# BRIEF

The Zentrix Design Awards is a global competition calling on designers, creatives, and students to design the future of e-commerce. We're looking for **clean UI storefronts, bold brand identities, product renderings, and motion graphics**. All featuring Zentrix. Grand Prize: \$3,000.

/2 **AGENDA**

/4 **COMPETITION OVERVIEW**

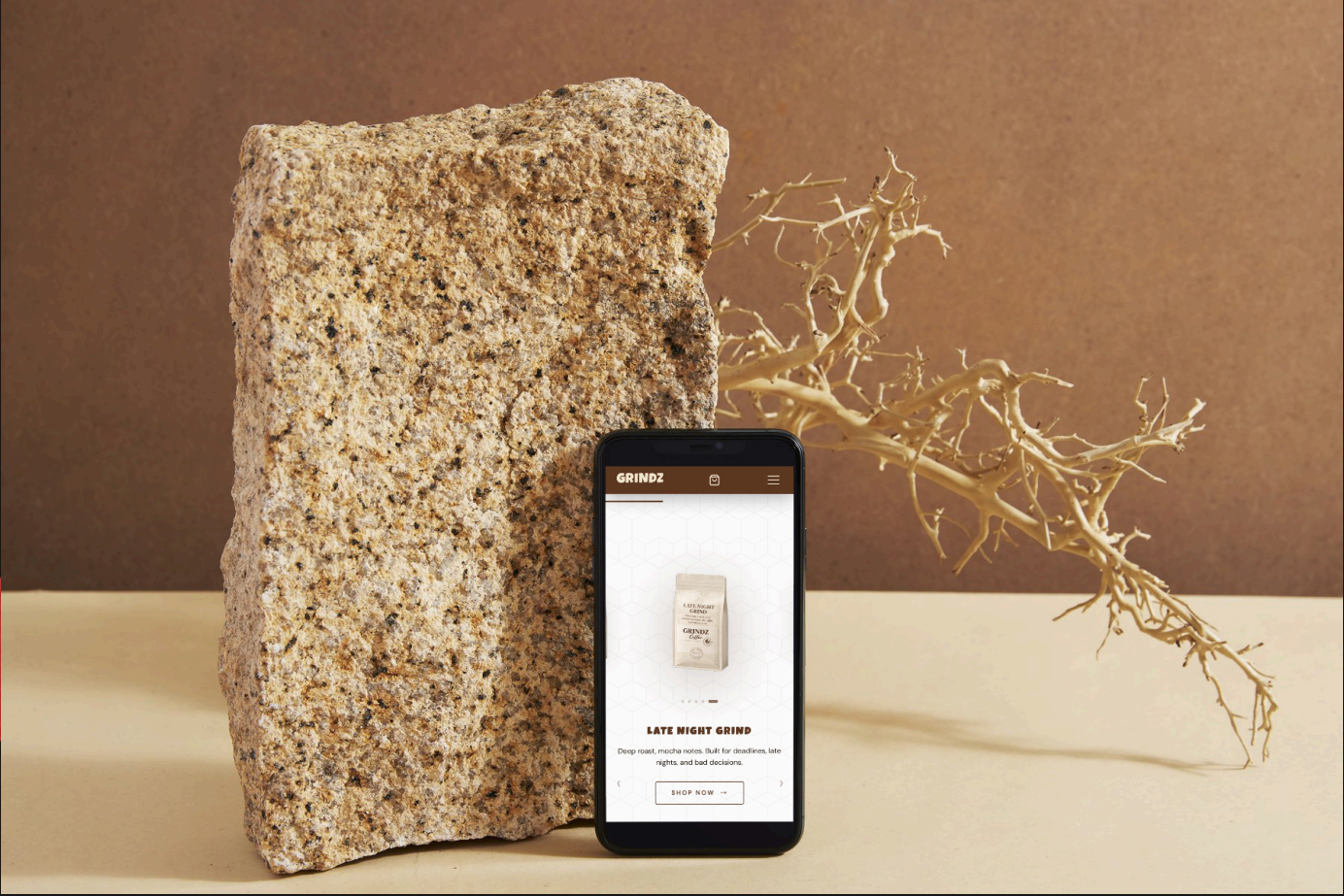
/5 **CATEGORIES & JUDGING**

/7 **PRIZES & TIMELINE**

/9 **SUBMISSION REQUIREMENTS**

# WE ARE THE FUTURE OF BUSINESS CREATION

Zentrix is the first AI-powered, all-in-one business creation platform: Automating branding, legal setup, supplier matching, and marketing so anyone can launch a business in minutes. Now we're inviting the global design community to show the world what a Zentrix-powered business looks like.



# THE COMPETITION.

/1

## What We're Looking For

We're calling on designers worldwide to design the future of e-commerce. We want clean, polished UI storefronts with animated features. Work that shows what a Zentrix-powered business looks and feels like. Every submission must visibly feature Zentrix, whether as a backdrop, an animation, a logo integration, or something entirely unexpected.

/2

## Why It Matters

This is a chance to define how the next generation of online businesses look. Winning entries become featured showcases on [gozentrix.com](https://gozentrix.com), and every submission joins a public gallery seen by thousands. You keep full ownership of your work. We just want the world to see it.

# THE CATEGORIES.

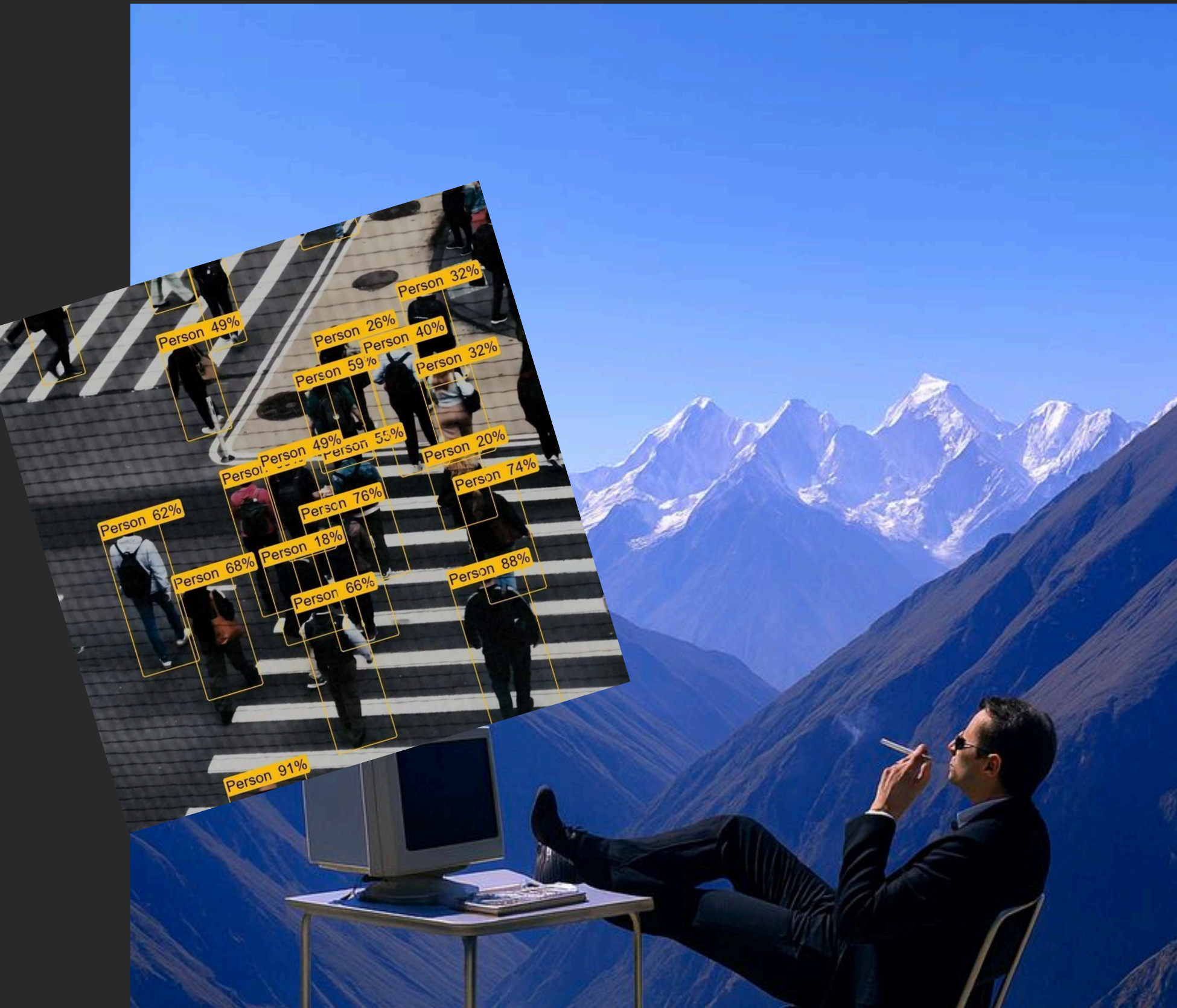
Four categories, one focus: clean, animated, future-forward e-commerce design. Enter one or enter all. Every submission must visibly feature Zentrix.

***E-Commerce Store UI*** — Design a modern storefront with animated features: hover states, transitions, micro-interactions. Desktop + mobile.

***Brand Identity*** — Logo, typography, color palette, and brand guidelines for a fictional Zentrix-powered business.

***Product Design Renderings*** — High-quality product visuals, packaging mockups, and lifestyle compositions for a Zentrix store.

***Motion Graphics*** — Animated content: storefront loading animations, product reveals, promotional motion pieces, or UI transitions. Max 60 seconds.



Judging

ZENTRIX

2026

# JUDGING CRITS.

Every submission is scored by our panel of guest judges across five weighted criteria. We're not just looking for pretty. We want design that's strategic, functional, and pushes e-commerce forward.

Visual Design 30%

Creativity 25%

Animation 20%

Brand Strategy 15%

Zentrix Integration 10%



# PRIZES & TIMELINE

**1st**

**\$3,000 CASH +  
MORE**

**2nd \$1,000 CASH + MORE**

**3rd \$500 CASH + MORE**

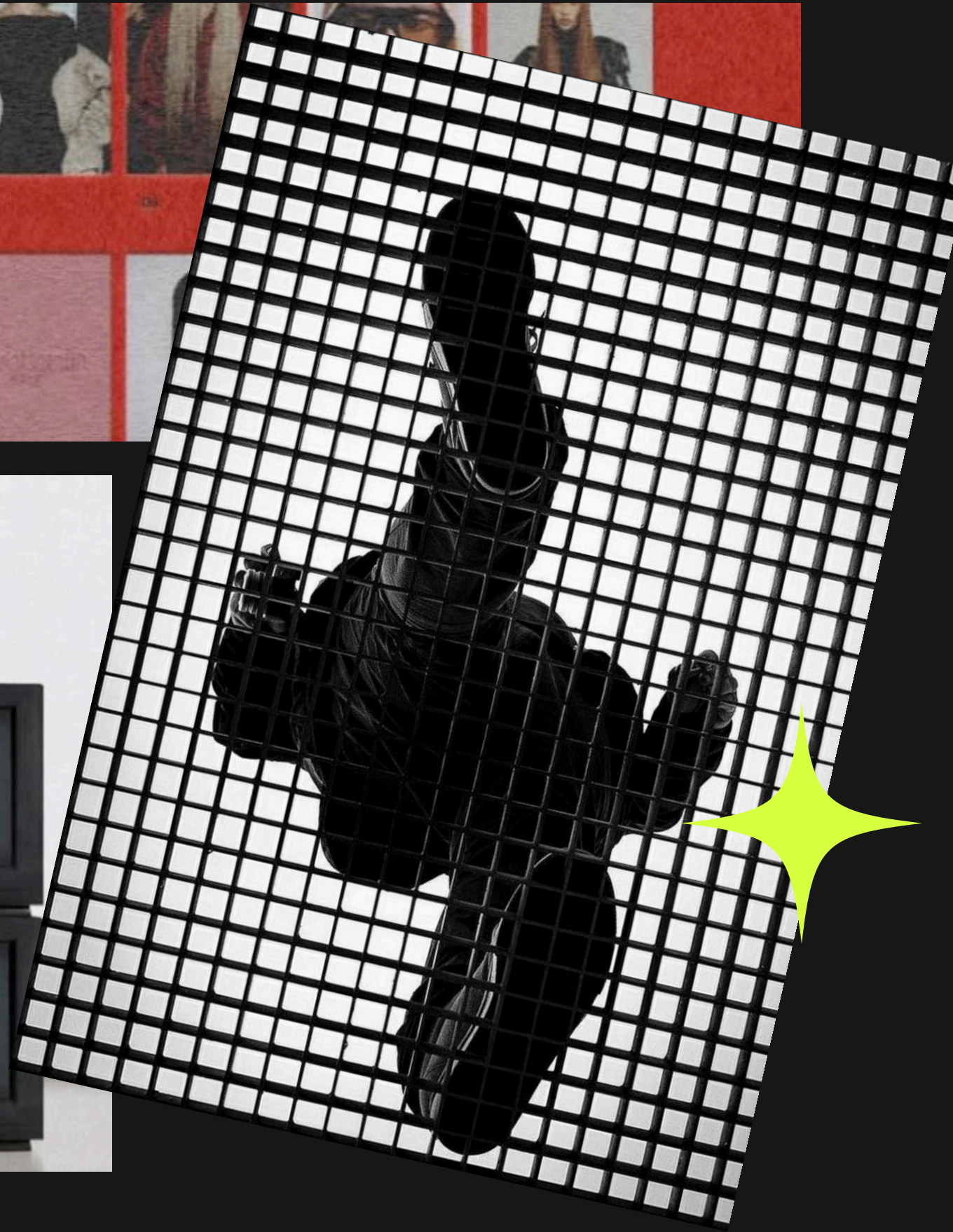
**TOP 10 FINALISTS 1 year free Zentrix  
Growth Plan (value: \$588 each)**

**HONORABLE MENTIONS (TOP 25) 6  
months free Zentrix Growth Plan**

**April 1: Submissions open**  
**April 1–14: Early bird promo  
period**  
**May 15: Submissions close**  
**May 16–31: Judging period**  
**June 7: Top 25 finalists  
announced**  
**June 14: Winners announced  
(virtual livestream)**

ZENTRIX

2026



# SUBMISSION REQUIREMENTS

/1

## Website Submissions

Live website URL (preferred) or Figma file. We want to see your storefront in action — working animations, hover states, and real interaction.

/2

## Static Submissions

PNG, or PDF for brand identity and product design rendering entries. High-resolution only. Presentation is everything

/3

## WRITTEN RATIONALE

A 200-word explanation of your design decisions is required with every entry. What was your concept? Why these choices?

ZENTRIX



# APPLY NOW

DESIGN.GOZENTRIX.COM

2026

Email

[INFO@GOZENTRIX.COM](mailto:INFO@GOZENTRIX.COM)

Website

[GOZENTRIX.COM](http://GOZENTRIX.COM)